

## RESOLUTION NO. 10 - 06

WHEREAS, pursuant to N.J.S.A. 58:11B-5, the Trust has the authority to purchase goods and services in furtherance of its statutory mission; and

WHEREAS, Trust staff has developed a policy establishing the parameters of procurements of goods and services compliant with the Trust's enabling legislation and various Executive Orders and other relevant laws; and

WHEREAS, the Trust Board took action at its May 10, 2007 meeting, Resolution No. 07-23, adopting "New Jersey Environmental Infrastructure Trust Policy No. 4.00" ("Procurement Policy"); and

WHEREAS, Exhibit 1 of the Procurement Policy delineates exceptions to public advertising and outlines the procedure for sole source procurements; and

WHEREAS, pursuant to the Procurement Policy a memorandum of sole-source justification has been submitted to the Trust through the Executive Director for consideration; and

WHEREAS, the Trust seeks to have an ongoing outreach message to local communities as well as build name recognition with the Legislature and general public; and

WHEREAS, the Trust is requesting authorization to purchase a Public Affairs Sponsorship Package for the price of \$30,000 from NJN Public Television & Radio.

NOW THEREFORE BE IT RESOLVED, the Trust hereby authorizes the Executive Director to enter into a one year agreement with NJN Public Television & Radio for a Public Affairs Sponsorship Package to include production of three video messages including; one 30-second video, one 15-second video, and one 15-second built-in sponsorship announcement, and airing of all messages 2 or 3 times a week during a 52-week period.

Adopted Date: January 21, 2010

Motion Made By: Mr. Barrack

Motion Seconded By: Mr. Gardner

Ayes: 7

Nays: 0

Abstentions: 0