

New Jersey Infrastructure Bank

NOTICE OF CONTRACTOR VACANCY

TITLE:	UX / Graphic Designer	SALARY RANGE: \$25 to \$30/hour
OPENING DATE:	3/11/2019	CLOSING DATE: 5/31/2019
EXISTING VACANCIES:	One (1)	WORKWEEK: 35 – 40 hours
PROGRAM/LOCATION:	NEW JERSEY INFRASTRUCTURE BANK 3131 Princeton Pike Building 4 Suite 216 Lawrenceville, NJ 08648 609-219-8600	TERM: 6 months (est.)

SUMMARY:

The New Jersey Infrastructure Bank (NJIB) is actively seeking a User Experience (UX) Designer and graphic designer for our marketing/branding, as well as our proprietary project and financial software applications. The UX Designer will work in collaboration with business and technology team members within NJIB to create, refine, and develop the various logos and designs for our brands, as well as help identify who are core users are to develop sleek and modern user interfaces for our website and applications. This role is non-supervisory and reports to the NJIB IT Manager.

NOTE: Candidates must include links to their portfolio of work in their cover letter/resume

ESSENTIAL DUTIES AND RESPONSIBILITIES:

Corporate Identity/Branding Manual

- Refine usage of corporate logos, typography and color schemes in:
 - Print media, such as stationary, business cards, pamphlets, etc.
 - Digital media, such as proprietary applications, website and social media
- Create NJIB's marketing and branding guideline with supporting documentation

Web Design

- Standardize the design elements across web applications

Iconography

- Design a new logo/incorporate existing logo(s) for applications currently in development
- Document the proper usage of branding across digital and printed media

UX optimization assessment

- UX analysis, including sample wire-frames, layouts and usage research.

REQUIREMENTS:

- Must be creative and have artistic ability; Candidates will supply a current project portfolio showcasing their abilities attached to the resume/cover letter and/or provide web links to their digital portfolio
- Bachelor's degree in Graphic Design or a related field.
- 3-5 years of experience graphic design, branding or similar work
- 2-3 years UX design

- Excellent analytical and time-management skills.
- A self-starter with the ability to work in an active team environment
- General knowledge of Website design and current trends
- Adobe Creative Suite, Office 365

Physical:

- May require physical effort in lifting weight (up to 10lbs).
- Duties performed may cause light fatigue of eyes, fingers, or other faculties due to long periods of standing, sitting, and/or repetitive motion.

Additional:

- Persons with mental or physical disabilities are eligible if they can perform the essential functions of the job with or without reasonable accommodation. If the accommodation cannot be made because it would cause the employer undue hardship, such persons may not be eligible.

AUTHORIZATION TO WORK:

Selected candidate must be authorized to work in the United States according to the Department of Homeland Security, United States Citizenship and Immigration Services Regulations.

INTERESTED PARTIES SHOULD FORWARD A COPY OF RESUME AND COVER LETTER TO

careers@njib.gov

BY 5:00 PM, May 31, 2019.

NJIB is an Equal Opportunity Employer

We believe that diversity and inclusion is critical to our success and seek to recruit, develop and retain the most talented people from a diverse candidate pool. DIVERSITY = STRENGTH!